

CURRICULUM VITAE

Olabisi Festus

- Web Developer
- UI/UX Designer
- Graphic Designer
- Digital Marketer

CONTACT

LOCATION

Lagos, Nigeria

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TIKTOK

Festus The Designer

EDUCATION

B.Sc. Computer Science

Federal University of Agriculture,
Abeokuta (FUNAAB), Nigeria

TOOLS

WordPress

Elementor

WooCommerce

Figma

Photoshop

Photopea

HTML

CSS

JavaScript

cPanel

STRENGTHS

Problem Solving

Client Relations

Project Mgmt

Leadership

Communication

Attention to Detail

Strategic Thinking

Adaptability

01 PROFESSIONAL PROFILE

Creative and results-driven **Web Developer, UI/UX Designer, Graphic Designer, and Digital Marketer** with over five years of professional experience in technology and digital services. Journey in technology began in 2018, building practical, hands-on expertise across website development, user interface design, graphic design, digital marketing, branding, and end-to-end digital solutions for businesses and organizations.

Founder and CEO of **Festus The Designer**, a digital agency helping businesses establish and grow their online presence through professional website development, UI/UX design, graphic design, branding, and digital marketing. Skilled at transforming business ideas into modern, functional, responsive, and visually engaging digital experiences — with a strong ability to understand client requirements, develop creative solutions, manage projects end-to-end, and deliver consistently professional results.

5+

YEARS EXP.

2018

SINCE

4

DISCIPLINES

CEO

OWN AGENCY

02 CORE PROFESSIONAL SKILLS

WEB DEVELOPMENT

WordPress Elementor

WooCommerce HTML

CSS JavaScript

Responsive Design

Optimization Basic SEO

UI / UX DESIGN

UI Design UX Design

Wireframing Prototyping

User-Centered Design

Design Systems

GRAPHIC DESIGN

Brand Identity

Social Media Design

Flyers & Posters

Company Profiles

Marketing Materials

DIGITAL MARKETING

Social Media Marketing

Content Marketing

Digital Advertising

TikTok Marketing

Meta Ads

03 PROFESSIONAL EXPERIENCE

Founder & CEO

2018 — Present

Festus The Designer — Website Development & Digital Agency

Founded and lead a digital agency providing website development, UI/UX design, graphic design, branding, and digital marketing services to businesses, organizations, and individuals across multiple industries.

- Lead the planning, design, development, and delivery of professional websites for clients across different industries.
- Create modern, intuitive user interfaces with strong attention to usability, visual hierarchy, and responsive design.
- Design corporate, law firm, hospitality, shipping, business, and service-based websites.
- Provide branding and visual communication solutions for businesses.
- Manage client relationships from initial consultation through project delivery.
- Manage website domains, hosting environments, SSL, cPanel, and ongoing website maintenance.
- Design and develop responsive WordPress websites tailored to business objectives and brand identity.
- Develop and customize e-commerce websites using WordPress and WooCommerce.
- Create professional graphic designs including flyers, promotional materials, company profiles, social creatives, and marketing materials.
- Develop digital marketing strategies and promotional campaigns to increase clients' online visibility.
- Translate client requirements and business objectives into practical digital solutions.
- Oversee multiple concurrent projects while maintaining quality, consistency, and professional delivery.

04 SELECTED PROJECT EXPERIENCE

■ E-Commerce Websites

Designed and developed responsive online stores focused on product presentation, user experience, mobile responsiveness, shopping flows, and payment integration.

■ Law Firm & Legal Sites

Built professional websites for legal practitioners, emphasizing credibility, clear information architecture, service presentation, and professional branding.

■ Corporate Websites

Developed modern corporate websites for businesses and organizations to establish a strong online presence and communicate services effectively.

■ Hospitality & Listing Sites

Designed hospitality and listing platforms with structured content presentation, user-friendly navigation, and responsive layouts.

■ Shipping & Business Sites

Designed websites for shipping and service-based businesses, focused on professional presentation, service communication, and brand consistency.

■ E-Commerce & Digital Solutions

Delivered customized digital solutions based on specific business requirements, combining web development, UI/UX, graphic design, and marketing.

Website Development

Professional business, corporate, e-commerce, law firm, hospitality, shipping, and service-based websites.

UI / UX Design

Modern and user-focused interfaces designed for websites and digital products.

Graphic Design

Branding, promotional materials, social media graphics, company profiles, flyers, and marketing creatives.

Digital Marketing

Digital advertising, content marketing, social media promotion, and strategies to reach and convert target audiences.